

DesignLoft V2.0

Competitions, Events, News

RSA US Student Design Awards



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RSA-US Student Design Awards (SDA-US) - an undergraduate competition to inspire collaborative design-led social change in the areas of architecture, interiors, urban transit, industrial design, fashion and textiles connects design students and faculty with industry needs.

Brief

The RSA (Royal Society for the encouragement of Arts, Manufactures and Commerce, founded in London, 1754) is committed to finding innovative solutions to today's challenges. It is a pivotal moment in the field of socially responsible design. More than ever, design professionals are involved in projects that have a social impact. Student enrollment in educational programs or social innovation is growing exponentially. Bill Moggridge, RSA Royal Designer for Industry, co-founder of IDEO and Director, Cooper-Hewitt, National Design Museum 2010-12. [Download RSA-US Student Design Award Briefs here](#)

Schedule

- Sept 2012-March 2013---Students work on the briefs during either the Fall 2012 or Spring 2013 semester.
- March 29 2013---Deadline for submission of entries.
- April 05 2013---a short-list of four to six finalists per brief will be notified and invited to interview with the judges.
- April 26 2013---Keynote event and evening reception at The Cooper Union in New York.
- April 27 2013---Finalists interview with the judges; winners are selected in each category. The day of interviews will be followed by an evening award ceremony and reception hosted by The Cooper Union and the RSA, giving sponsors, finalists, RSA Fellows and guests an opportunity to meet and celebrate together.
- May 2013---Static exhibition of competition work at The Cooper Union.
- June to August 2013---Internships take place.
- December 2012---Advisory Team planning begins
- May 2013---Briefs announced

Judging Panel

There will be two judging panels with approximately six members each: one for entries in the Transit Options for the Future City Today, and one for fashion/textiles entries. They will include sponsor representatives, and other related industry, business and civic leaders. We will announce our panelists on our website once they are confirmed, along with more detailed judging criteria.

Awards

Internships and Awards are offered which are specific to the individual briefs.

Additional prizes are offered for Innovation and Sustainability across all disciplines.[Read more](#)

For more information [click here](#)

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